

ADVERTISING OPPORTUNITIES WITH DELMARVA POULTRY INDUSTRY, INC.

Members of Delmarva Poultry Industry, Inc. who wish to reach members and others who receive our newsletters can advertise in either or both of our two quarterly newsletters.

DPI IN ACTION

Our all-member newsletter, covering news and issues relevant to the chicken industry



TIMELY TOPICS

A newsletter targeted to chicken growers, with advice and news to help them be more successful

Each newsletter is published four times a year, in print and online at dpichicken.org. Each quarter-page ad costs \$75; half-page ads cost \$150; and full-page ads cost \$300. Members who buy seven ads in one calendar year can place an eighth ad free of charge. Advertising placement is available to any DPI member whose dues payment in the year the ad will appear is at least \$150.

Camera-ready color ads (CMYK colorspace) should be submitted via email to morrow@dpichicken.com. PDF format is preferred; JPEG format is also accepted.

Ad placement is at the sole discretion of Delmarva Poultry Industry, Inc.

Ad sizes and pricing

- Quarter page: 3.5" wide, 4.625" tall (\$75)
- Half page horizontal: 7.5" wide, 4.625" tall (\$150)
- Half page vertical: 3.5" wide, 9.5" tall (\$150)
- Full page: 7.5" wide, 9.5" tall (\$300)

Ad deadlines

- February DPI In Action: January 30
- May DPI In Action: April 30
- August DPI In Action: July 30
- November DPI In Action: October 30
- March Timely Topics: February 28
- June Timely Topics: May 30
- September Timely Topics: August 30
- December Timely Topics: November 30

**FOR MORE INFORMATION:
MORROW@DPICHICKEN.COM**